



Safe**Cyber**Life  
with Cyber Insurance

For as little as R299 per month  
begin to live a SafeCyberLife

# Protect & Insure your digital space

Receive up to R100 000 in cyber insurance cover

To apply go to : [www.safecyberlife.com](http://www.safecyberlife.com)

In Partnership with



Risk & Compliance by



Insurance by



Re Insurance by



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# Cyber Crime and your Vulnerability

Cybercrime has taken on a financial life of its own, characterized these days as an actual economy, not just a collection of cyber attacks. Recent research quantifies worldwide cybercriminal revenues at more than \$1.5 trillion, coming from sources like illicit markets for stolen information, the theft of intellectual property and trade secrets from companies, data trading and ransomware, where criminals hijack files and hold them for ransom. According to the Internet Society's Online Trust Alliance, more than 2 million cyber incidents in 2018 caused \$45 billion in losses. A World Economic Forum survey of business leaders named cyber attacks as the leading risk for business executives in the U.S., Canada and Europe. And back to that economy – if cybercrime were a country, it would have the 13th highest GDP in the world. Cyber-crime has become a huge issue not only in South Africa but around the world. In South Africa, we have become a target of cyber-crime because these criminals not only know that our law enforcement agencies are not equipped to detect and fight cyber-crime, but they also know that we are very lax when it comes to securing our devices and have that “it will never happen to me attitude”.

70 percent of South Africans had fallen victim to cyber crime and other risky behaviour, compared to 50 percent globally. 47 percent of South African Smartphone users have experienced mobile cyber crime in the past 12 months. In South Africa, cyber-crime has an economic impact equal to 0.14% of the national GDP, that equates to about R5.8 billion a year.”



Source [s]:KWHS/Experian/rrcouch

**22%**

*Increase in malware attacks in South Africa in the first quarter of 2019 compared to the first quarter of 2018, which translates to just under 577 attempted attacks per hour*

**79.5%**

*Card-not-present (CNP) fraud on South African - issued cards, making it the leading contributor to gross fraud losses in the country*

**100%**

*Increase in mobile banking fraud*





# SafeCyberLife with Cyber Insurance

Join SafeCyberLife for as little as R299 per and implement the 14 SafeCyberLife Steps, with cyber insurance of at least R50 000 up to R100 000. The SafeCyberLife is a special journey that includes the following:

1. A journey to perform a complete technology audit of knowing all your digital devices.
2. Management of your internet banking and your information security.
3. A detailed journey to Understand and prepare yourself and your family for the 4th Industrial Revolution.

PLUS, if you begin implementing these steps we will include a cover of at least R50 000 for any cyber theft and up to R100 000 for all your potential cyber losses.



SafecyberLife Go Package		
	Monthly	Annually
Insurance	R65	R780
SCL	R209	R2508
Admin	R25	R300
Total Payable	<b>R299</b>	<b>R3588</b>

▶ Your Total Cover **R50,000**

Your Cover includes	
Theft of Funds Identity Theft Data Restoration Cyber Bullying Cyber Extortion	R25,000.00 R25,000.00 R30,000.00 R50,000.00 R5,000.00
<b>Aggregate Claim Limit R50,000.00</b>	
<small>*A deductible of R1 000 is only applicable to Data Restoration module</small>	

SafeCyberLife Premium Package		
	Monthly	Annually
Insurance	R125	R1500
SCL	R329	R3948
Admin	R45	R540
Total Payable	<b>R499</b>	<b>R5988</b>

▶ Your Total Cover **R100,000**

Your Cover includes	
Theft of Funds Identity Theft Data Restoration Cyber Bullying Cyber Extortion Network security, privacy & Data breach liability Privacy & data breach by third party	R50,000.00 R50,000.00 R30,000.00 R50,000.00 R5,000.00 R100,000.00 R5,000.00
<b>Aggregate Claim Limit R100,000.00</b>	
<small>*A deductible of R1 000 is only applicable to Data Restoration module</small>	



**SafeCyberLife**  
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